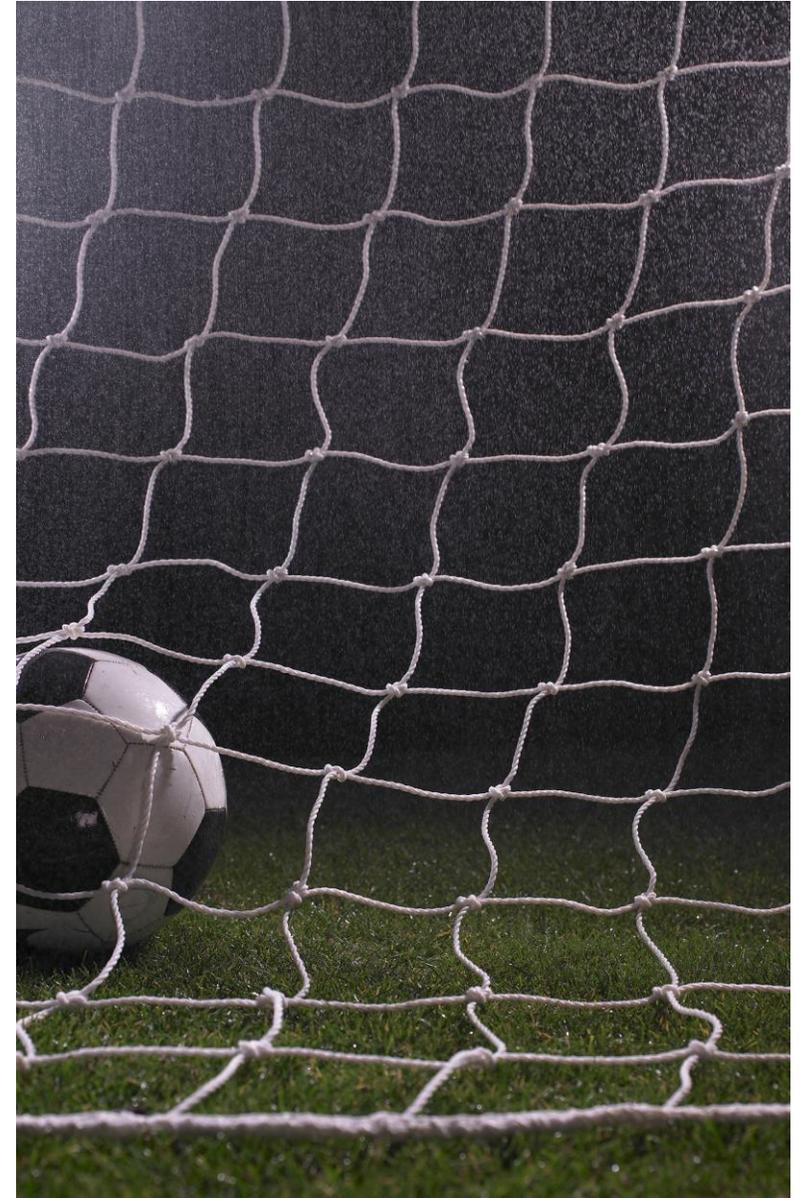


**2025 EXCELSIOR FC**

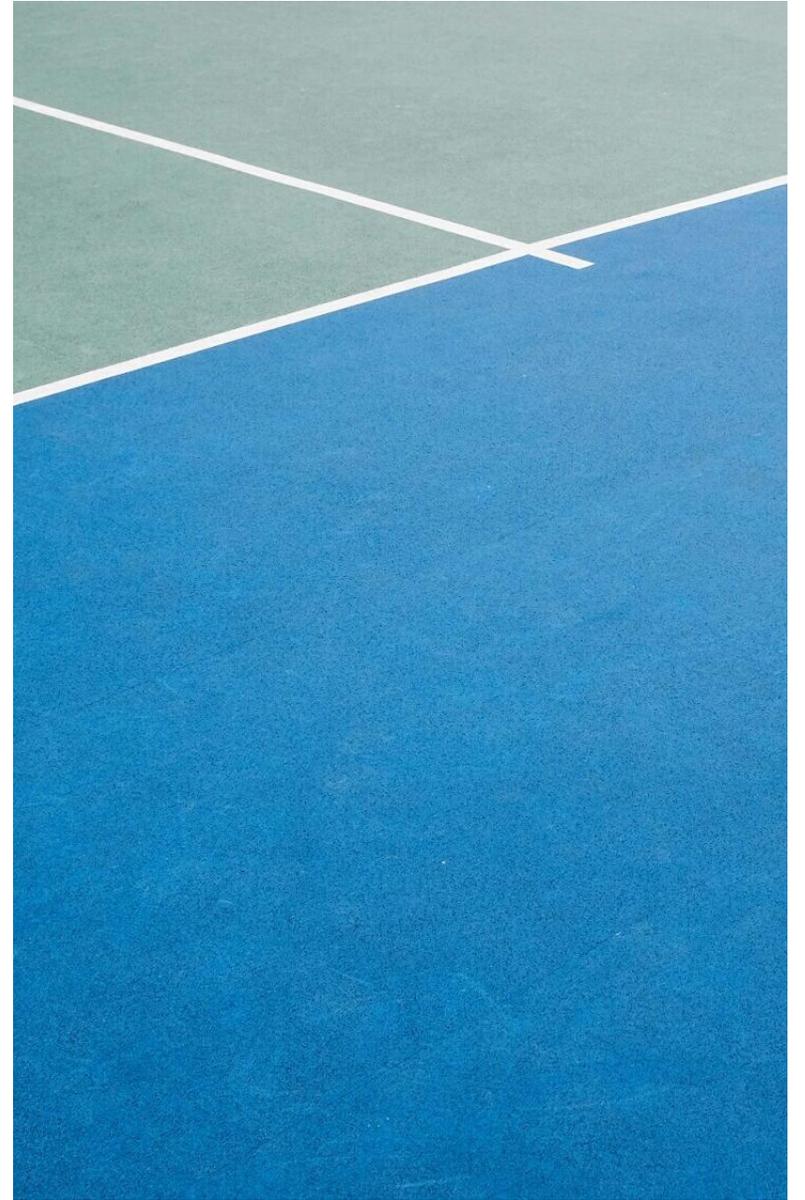
**THIS IS HOW WE DO  
THINGS HERE!**

THE NEXT  
STEP

WALK THE  
WALK!



EXCELSIOR  
MOVING EVER  
UPWARD!



## EXCELSIOR FC CULTURE (PLAYERS, COACHES & MANAGERS)

- Support our teammates on and off the field with soccer & futsal
- Having one another's back on the field of play.
- Be encouraging and bring our teammate back up if having a bad day.
- Be a Trustworthy teammate and offer a hand or ear to a teammate if they need it
- Demand and push each other to be their best each day



# EXCELSIOR FC CULTURE (PLAYERS, COACHES & MANAGERS)

- Accountability to make the team better. Do the little extras to improve areas of development. Set a good example. Ask questions and figure things out. Own your mistakes and move on.
- Be reliable and do your job and fill your role and responsibility. Give your best effort at all sessions and games.
- Be aware of our communication tone on the field to each other. Communication (Inclusive on and off the field)
- Prepare yourself for difficult conversations
- Be encouraging
- Work hard (Full team effort)



# EXCELSIOR FC CULTURE (PLAYERS , COACHES & MANAGERS)

- Respect (It's a two-way street from player to coaches / managers and coaches / managers to players)
- Make everyone feel welcome and included
- Be closer as a team (Team Activity)
- Bring Energy and be excited to train and play.
- Trust in your teammates
- Positive Attitude
- Desired Team Spirit (Be Phenomenal)



## EXCELSIOR FC CULTURE (PLAYERS, COACHES & MANAGERS)

- Remain focussed (pay attention and listen)
- Coaches trust in the players
- It's a process and we need to focus on the growth of our team and not the results of games. (Patience)
- Put the team before yourself



# EXCELSIOR FC PROGRAM GOALS

## ■ Team Goals

- Demonstrate our capabilities. Prove ourselves each game
- Believe in ourselves and play with confidence
- Play consistently good soccer / futsal and be proud of our performance
- Be the most professional program
- Give it our all 24/7 No regrets
- Have a driven mindset (Self Belief)
- Commitment and be responsible on and off the field. Do the work needed (Pick up trash)
- Score Goals & win games



# PLAYER & COACH EXPECTATIONS

## ■ Players Expectations of Coaches:

- Be committed & encouraging, be positive but demanding, promote team moral, extra push from the coach, Have the best intentions for the players and believe in and support us.
- Provide Feedback to the players in a constructive way.

## ■ Coaches Expectations:

- Stick together as a team no matter how tough the environment is or training / games get and support each other. (Play whistle to whistle)
- Play to make yourself better, your teammates better and the game better.
- Create more chances and capitalize on our opportunities.
- Embrace and live our culture so we can meet our program goals. Hold yourself accountable to our cultural standard



TO PLAY HERE WALK  
THE WALK NOT TALK  
THE TALK!

**Be Relentless**

**Facta Non Verba:  
Deeds not words**

**Be Phenomenal**

**This is how we do  
things here!**

